



**AUSTIN IS READY**  
when you are

# FOUNDING IA

- Angelos Angelou & Dean Kakridas
- Austin's rise into a global tech hub
- Difficulties for foreign founders
- Paving the way to Austin for foreign born entrepreneurs



# WHY AUSTIN?

- Bevy of Talent through the University of Texas
- Austin City Limits, SXSW, UT Football, X-Games  
F1-Circuit Of The Americas
- Ranked #1 for:
  - Best cities in the next decade
  - U.S. cities offering both jobs and culture
  - City to open a small business
  - Fastest growing city in the U.S.
  - Top American Boomtownand many more...



# CHALLENGES

## of founding in the U.S.

- Who to trust & listen to
- Legal: Visa + setting up a legal entity
- Housing & Transportation
- U.S. Business & Capital market
- Finding funding, Experts, and Talent



# BUILDING MORE

than a product:

- Co-founding & Investing
- Assimilation to U.S.
- Office space
- Mentoring
- Product Design & Development
- Legal & Marketing services



# OUR PROGRAM

- Rolling admission, 12 month duration
- \$50,000 seed money for 10-15%
- Personalized assistance from the visa process all the way to Series A
- American look & feel and ability to attract investors worldwide
- World class mentorship from people who have been in your shoes



# REQUIREMENTS

- Non-US citizen founder team
- Public beta product  
with some customer/market validation
- Fundraising process has started locally
- Willing and able to move to the U.S. for a year



# WHAT WE WILL accomplish together

- Setting up & feeling at home in Austin
- Developing top end product & brand to appeal to the American market
- Execution and Business development (VC and investor relations)
- Growth!  
(product scaling, M&A/IPO, series A funding)





# SUCCESS STORIES



# THANKS

## Country Advisor, Italy

Emil Abirascid  
Startupbusiness

[redazione@startupbusiness.it](mailto:redazione@startupbusiness.it)

[www.startupbusiness.it](http://www.startupbusiness.it)

[www.iatx.co](http://www.iatx.co)

