

# the Video Marketing Canvas - for startups



<p>the Brand</p> <hr/>	<p>Key activities</p> <hr/>	<p>the Message</p> <hr/>	<p>Target Audience</p> <hr/>	<p>the Format</p> <hr/>
<p>Key resources</p> <hr/>	<p>Channels</p> <hr/>			
<p>Budget</p> <hr/>		<p>Kpi</p> <hr/>	<p>Hashtag/keywords</p> <hr/>	